Create, Manage, Publish, Deliver

Create

50%

More than 50% of authoring time and effort is wasted on low value tasks including search and manual formatting

Manage

$100K

Using a CMS can maximize the ROI of your content investment & save $100K/year

Refine & Repeat

Deliver

3 Bil

With over 3 billion internet users, accurate easy-to-find online content is critical to customer satisfaction

Continuous refinement across the lifecycle provides ongoing efficiency improvements and repeatable success

Publish

95%

Automated mulit-channel output can shorten publishing cycles as much as 95%