

For Immediate Release

Oberon Helps Increase the Speed and Accuracy of Electronic Instructions for Use (eIFU) Delivery

Ann Arbor, MI – March 1, 2017- Oberon Technologies, a leading systems integrator and consultant for content solutions, is making it possible for medical technology providers to easily post their electronic Instructions for Use (eIFUs) online in real-time with no IT burden. Leveraging the Titania Delivery for eIFU software, Oberon’s team of experts help their clients stand up custom-branded, multilingual eIFU online libraries in days.

Global regulations require IFUs be provided with all medical devices and accessories introduced into the marketplace. The IFUs inform healthcare professionals and others about the purpose of the product, proper use, and safety related precautions. In response to growing user demands and to reduce environmental burden, regulations have been amended to allow manufacturers of certain types of products to replace paper form instructions with an electronic substitute. These regulations aim to improve the competitiveness of the medical devices industry by reducing costs, while improving safety.

With many devices distributed globally, IFUs must be provided in local language for all regionally available products. The challenge for many organizations is to find a way to provide fast and accurate access globally while controlling costs and increasing information quality.

The eIFU solution offering from Oberon provides all the critical capabilities, power and flexibility needed to overcome these information challenges with a single solution that provides:

- 1) Global access to all IFUs by country and language
- 2) Access to the most current and all previous versions of IFUs
- 3) Direct links to request printed materials and technical support
- 4) Easily configurable web portals to address branding and User Interface requirements
- 5) Responsive design for optimized views on any device
- 6) Integration with IFU source repositories and other business systems
- 7) Secure and controlled access for authorized administrators

Oberon Technologies’ President, Joe Jenkins, has more than 20 years of experience in the life sciences industry and has ultimate oversight of all eIFU projects. Jenkins says *“We understand the complexities of the*

complete content cycle from creation and management to publishing and delivery. Our eIFU offering streamlines the entire process for the greatest efficiencies and information accuracy.” By automating many manual processes, the Oberon offering reduces costs and speeds performance. “Our goal is to give our clients in-house control of their global eIFU delivery system without creating any IT or web services burden,” adds Jenkins. To prove the speed and power of the solution, Oberon provides free custom demonstrations using sample or client-provided eIFU content. This offering allows manufacturers to meet today’s eIFU regulatory requirements, expand to other critical product or service content, and provides a platform that can quickly adapt to future needs.

About Oberon Technologies

Oberon Technologies provides expert services and software to help organizations create and deliver structured content that is optimized for the web, mobile devices, and consumer needs. With a proven track record, the highest integrity and 100% customer success, Oberon Technologies is a perfect partner to help address all your content delivery needs. Oberon’s extensive experience and expertise has helped hundreds of companies reduce costs, increase revenue and improve information quality. For more information visit www.oberontech.com.

Contact:

Vi Kellersohn
Oberon Technologies
vi.kellersohn@oberontech.com
Tel: (734) 418-0104

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