

**FOR IMMEDIATE RELEASE**

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**OBERON TECHNOLOGIES INTRODUCES QUARTERLY  
AUTOMATED PUBLISHING ENEWSLETTER**

*Ann Arbor, MI, July 21, 2009* — Oberon Technologies, provider of automated publishing and XML-based software solutions, will be the lead sponsor for the upcoming XML Publisher's Journal. The free, opt-in, electronic newsletter is set to launch on October 1, 2009, and will be distributed quarterly to subscribers via email with archived issues accessible on the web at [xmlpublishersjournal.com](http://xmlpublishersjournal.com).

The XML Publisher's Journal will be a valuable resource for professionals and organizations that are interested in or already employ automated publishing solutions and/or XML-based software. It will contain information, news, and opinions on the technologies, processes, and practices related to enterprise publishing as well as the software, hardware, and standards that power it. Each issue will consist of original articles, links to the latest industry news, announcements of upcoming events, access to educational resources, and more.

"There are a lot of online newsletters out there," says Tim Allen, co-owner of Oberon Technologies, "but few approach the topic of automated publishing and XML technologies from an unbiased perspective. The XML Publisher's Journal will be as much a business tool as a newsletter – like receiving quarterly consulting in your email."

The first issue of the XML Publisher's Journal will be sent on October 1, 2009. You can register now at <http://www.oberontech.com/register>.

**About Oberon Technologies —**

Oberon Technologies partners with leading XML-based software suppliers to provide complete, end-to-end publishing solutions. With over 80 plus accumulated years of experience designing, creating and implementing automated publishing solutions, Oberon Technologies' experience has helped hundreds of companies improve their publishing processes resulting in tens of thousands of dollars in savings, improved quality and increased revenue. For more information, visit [www.oberontech.com](http://www.oberontech.com).

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